

Intercultural Communication and Management Competences

Domaine	Economie et Services
Filière	Economie d'entreprise
Orientation	Economie d'entreprise (EE)
Mode de formation	Temps partiel/En emploi

Informations générales

Nom:	:	Intercultural Communication and Management Competences
Identifiant:	:	HEG-OSICMC
Année académique	:	2020-2021
Responsable:	:	Pia Stalder
Charge de travail:	:	150 heures d'études
Périodes encadrées:	:	60 (= 45 heures)

Semestre	E1	S1	S2	E2	S3	S4	E3	S5	S6	E4	S7	S8
Cours											60	

Connaissances préalables recommandées

Good knowledge of English (and German). Ideally, you've completed the course "Communication 2".

Objectifs

The course aims to our better self-knowledge as well as to the development of our management skills. After completing this course, participants will

- be familiar with the issues, modes and models of diversity management (languages, cultures, disciplines, gender, etc.),
- have experienced intercultural collaboration,
- possess a set of strategies for intercultural communication,

have practiced different languages (French, German, English,...).

Contenu et formes d'enseignement

Répartition des périodes indiquée à titre informatif.

Cours: 60 périodes

- Study intercultural management	8
- Prepare for intercultural management	8
- Practice intercultural communication and management	24
- Analyze, criticize and improve practices and strategies in intercultural communication and management	20

Bibliographie

- Barmeyer Ch. & Franklin P. (2016). *Intercultural Management. A Case-Based Approach to*

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Achieving Complementarity and Synergy. London: Palgrave.

- Bolten J. (2018). *Einführung in die Interkulturelle Wirtschaftskommunikation*. Göttingen: Vandenhoeck & Ruprecht.
- Cloet P. R. & al. (2018). *Le défi interculturel. Enjeux et perspectives pour l'entreprise*. Paris: L'Harmattan.
- Meier O. (2019). *Management interculturel*. Paris : Dunod.
- Moran R. T. & al. (2014). *Managing Cultural Differences*. London: Routledge.
- Mutabazi E. & Pierre Ph. (2008). *Pour un management interculturel. De la diversité à la reconnaissance en entreprise*. Paris: L'Harmattan.
- Nardon L. (2017). *Working in a Multicultural World*. Toronto: University of Toronto Press.
- Stalder P. (2010). *Pratiques imaginées et images des pratiques plurilingues. Stratégies de communication dans les réunions en milieu professionnel international*. Berne : Peter Lang.

Contrôle de connaissances

Cours:

Knowledge Assessment

The knowledge and competence development will be assessed throughout the course, by individual and group assignments:

- Tests of theoretical knowledge (individual).
- Conception, implementation and presentation of a field survey (collective).

Calculation of the final grade

Final grade = average of the course x 1.

Calcul de la note finale

Note finale = moyenne cours x 1

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