

Intercultural Communication and Management Competences

Domaine	Economie et Services
Filière	Economie d'entreprise
Orientation	Economie d'entreprise (EE)
Mode de formation	Plein temps

Informations générales

Nom	: Intercultural Communication and Management Competences
Identifiant	: HEG-OSICMC
Année académique	: 2021-2022
Responsable	: Pia Stalder
Charge de travail	: 150 heures d'études
Périodes encadrées	: 60 (= 45 heures)

Semestre	E1	S1	S2	E2	S3	S4	E3	S5	S6
Cours								60	

Connaissances préalables recommandées

Good knowledge of English (and German). Ideally, you've completed the course "Communication 2".

Objectifs

The course aims to our better self-knowledge as well as to the development of our management skills. After completing this course, participants will

- be familiar with the issues, modes and models of diversity management (languages, cultures, disciplines, age, gender, etc.),
- have experienced intercultural collaboration,
- possess a set of strategies for intercultural communication,

have practiced different languages (French, German, English,...).

Contenu et formes d'enseignement

Répartition des périodes indiquée à titre informatif.

Cours: 60 périodes

- Study intercultural management	8
- Prepare for intercultural management	8
- Practice intercultural communication and management	24
- Analyze, discuss and improve practices and strategies in intercultural communication and management	20

Bibliographie

- Barmeyer Ch. & Franklin P. (2016). *Intercultural Management. A Case-Based Approach to Achieving Complementarity and Synergy*. London: Palgrave.
- Bolten J. (2018). *Einführung in die Interkulturelle Wirtschaftskommunikation*. Göttingen: Vandenhoeck & Ruprecht.
- Cloet P. R. & al. (2018). *Le défi interculturel. Enjeux et perspectives pour l'entreprise*. Paris: L'Harmattan.
- Meier O. (2019). *Management interculturel*. Paris : Dunod.
- Mutabazi E. & Pierre Ph. (2008). *Pour un management interculturel. De la diversité à la reconnaissance en entreprise*. Paris: L'Harmattan.
- Page S. E. (2017). *The Diversity Bonus. How Great Teams pay off in the Knowledge Economy*. Princeton : Princeton University Press.
- Stalder P. (2019). Creativity in Intercultural Teams: Which Indicators, Facilitators and Competencies? In IACCM-IESEG Conference Proceedings, Paris, 31.10.-2.11.19, pp. 9-27. In Conference Proceedings, IACCM-IESEG Research Conference 2019 "Intercultural competencies for a disruptive VUCA world: Exploring creativity, innovation, resilience & resistance in intercultural research, training & management", 31st of October to 2nd of November 2019. Paris: IESEG School of Management.
- Toth C. (2020). *Uncommon Sense in Unusual Times*. E-Book.

Contrôle de connaissances

Cours :

Knowledge Assessment

The knowledge and competence development will be assessed throughout the course, by 1 individual and 1 group assignment:

- 1 test of theoretical knowledge (individual): 50% of the final mark
- 1 conception, implementation and presentation of a field survey (collective): 50% of the final mark

Calculation of the final grade

0.5 individual mark + 0.5 collective mark = final grade.

Calcul de la note finale

Note finale = moyenne cours x 1